

MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, PUNE
SEMESTER END THEORY EXAMINATION
B.Sc.(Hons.) Horticulture

[Fifth Deans' Committee Recommended Syllabus].

Semester : VI
Course No. : H/ECON 362
Credits : 2(2+0)
Day & Date : Monday, 21.04.2025
Term : Second
Academic Year : 2024-25
Title : Horti-Business Management
Time : 14:00 to 17:00 hrs. Total Marks : 80

- Note : 1. Solve ANY EIGHT questions from SECTION 'A'.
2. All questions from SECTION 'B' are compulsory.
3. All questions carry equal marks.
4. Draw neat diagram wherever necessary.

SECTION 'A'

- Q.1 State the different types of farming and explain diversified farming with its advantages and disadvantages.
- Q.2 What are the seven types of costs? Explain the relationship between Average and Marginal cost curves.
- Q.3 What is Farm budgeting? Explain the types of farm budgeting.
- Q.4 What is Farm plan? State its importance and give the characteristics of a good farm plan.
- Q.5 Enlist the types of farm business organization. Explain co-operative farming systems.
- Q.6 What is Farm record? State benefits of keeping farm records.
- Q.7 Define Farm management. Enlist the economic principle of factor substitution.
- Q.8 State and explain the characteristics of farm management.
- Q.9 Enlist the types of Product-Product relationship and write in detail about supplementary enterprise.
- Q.10 Write short notes on:
a) Risk and Uncertainty b) Farm inventory

SECTION 'B'

Q.11 Fill in the blanks:

- 1) In Factor-Factor relationship, isoquant is _____ to the true origin.
- 2) Expenditure on controlling true problem is _____ cost.
- 3) Crop production with livestock raising, is called as _____ farming.
- 4) _____ measures two changes in output resulting from a proportionate change in all inputs simultaneously.
- 5) Amount added to total cost for producing an additional unit of output, is called _____.
- 6) _____ is the type of farming, ensures better utilization of farm by-products.
- 7) Control of soil erosion is an example, comes under _____ planning.
- 8) The Current Ratio is also known as _____.

(P.T.O.)

Q.12 State True or False:

- 1) The relationship between cost function and production function is inverse.
- 2) Farm Management is a macro approach of study.
- 3) Least Cost Combination is called as the Law of Substitution.
- 4) Planning is an action-oriented statement.
- 5) Land is a produced mean of production.
- 6) Cost of next best alternative foregone, is called real cost.
- 7) Simple farm plan implies planning for minor changes in a particular enterprise.
- 8) Farm business unit drives more than 50% of its income from a single enterprise; it is called as specialized farm.

