Dr.PANJABRAO DESHMUKH KRISHI VIDYAPEETH AKOLA
COMPARTMENT THEORY EXAMINATION
B. Sc. Hons (Horti.)

Semester	**:**	**IV (New)**	**Academic Year: 2022-2023**	
Course No.	**:**	**H/ECON-362**	**Course Title: Horti - Business Management**	
Credits	**:**	**2 (2+0)**		
Day & Date	**:**	**Thur. 23.11.2023**	**Time: 10.30-13.30**	**Total Marks: 80**

Note: 1. Solve ANY EIGHT questions from SECTION "A"
2. All questions from SECTION "B" are compulsory.
3. All questions carry equal marks.
4. Draw neat diagrams wherever necessary.

SECTION "A"

Q1. Define Farm Management. Explain the nature and scope of farm management.
Q2. What do you mean by farm Budgeting? Explain in details types of farm budgeting.
Q3. State the principles of farm business- management and explain any one.
Q4. What is Organization?.State the different forms of business organization. Explain any One.
Q5. What do you mean by farm records?.Give the types of farm record keeping. Explain any one .
Q6. Define cost of cultivation. State and describe the standard concepts of cost of cultivation.
Q7. What do you mean by Project? State and explain the phases of project cycle.
Q8. Define system of farming. Enumerate the systems of farming. Explain any one.
Q9. Describe in brief the classical stages of production functions.
Q10. Write short notes on (Any two)
a) Time value of money b) Marketing mix c) Personal Management

SECTION 'B'

Q.11. Define the following.
1) Production possibility curve 2) Financial management 3) Iso-quant
4) Break- even point 5) Farm inventory 6) Cost of production
7) Motivation 8) Planning

Q.12. Fill in the blanks.
1) Level of optimum production is available in _____ of production.
2) The relationship between cost function and production function is _____.
3) The profits are maximum and the firm is in equilibrium when marginal cost is equal to _____.
4) _____ is also referred as the law of variable proportion.
5) The elasticity is greater than one occur in stage _____of production function.
6) _____ is a liquidity ratio that relates the current assets of the business to the current liabilities.
7) Financial _____is concerned with the financing and investing activities of the business.
8) Calculating present value is called _____.

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