# MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, PUNE
## SEMESTER END EXAMINATION

**B.Sc. (Hort.)**

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| **Semester** | : ~~IV~~ VI **(Old)** | **Term** | : **II** | **Academic Year** | : **2018-19** |
| **Course No.** | : H/ECON 242 | **Title** | : **Horti – Business Management** | | |
| **Credits** | : 2 (2+0) | | | | |
| **Day & Date** | : Saturday, 04.05.2019 | **Time** | : 09.00 to 12.00 | **Total Marks** | : **80** |

**Note :**
1. Solve **ANY EIGHT** questions from **SECTION "A".**
2. All questions from **SECTION "B"** are compulsory.
3. All questions carry equal marks.
4. Draw neat diagrams wherever necessary.

### SECTION "A"

Q.1 What is farm planning? Give its steps and characteristics.

Q.2 What is farm management? Enlist the principles of farm management and explain any one of them.

Q.3 What is factor- factor relationship? Explain in brief factor- factor relationship with suitable example.

Q.4 What is project? Discuss the detail aspects of project.

Q.5 Discuss in brief record keeping and give it's advantages.

Q.6 Enlist and explain the different types of farming.

Q.7 What do you mean by cost? Explain the different types of costs.

Q.8 Explain in detail about the cost of cultivation.

Q.9 What is factor product relationship? Explain the types of production function with suitable example.

Q.10 Write short notes (Any two).

a) Marketing management b) Budgeting c) Cost of production

### SECTION "B"

Q.11 Define the following terms.

1) Iso- quant
2) Production possibility curve
3) Expansion path
4) Break–even point
5) Organization
6) Project cycle
7) Partial budget
8) Income statement

Q.12 Fill in the blanks.

1) _____farming is the most common system of farming in India.
2) Two product are said to be in _____relationship, when an increase in out put of one results in an increases in output of the other
3) Ultimate aim of studying agricultural production economics is maximization of _____with minimization of cost.
4) Iso-quant is always _____to the origin.
5) Annual planning is one of the types of _____planning.
6) The quantity of on product produced decides the quantity of other known as _____.
7) _____is a method of analyzing plans for the use of agricultural resources.
8) Joint product results from the same _____process.

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