MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, PUNE
SEMESTER END EXAMINATION

B.Sc. (Agri.)

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| **Semester** | : **V (Old)** | **Term** | : **I** | **Academic Year** | : **2018-19** |
| **Course No.** | : ECON 354 | **Title** | : **Agricultural Marketing, Trade and Prices** | | |
| **Credits** | : 2(1+1) | | | | |
| **Day & Date** | : Tuesday, 13.11.2018 | **Time** | : 14.00 to 16.00 | **Total Marks** | : **40** |

**Note :**
1. Solve **ANY EIGHT** questions from **SECTION "A".**
2. All questions from **SECTION "B"** are compulsory.
3. All questions carry equal marks.
4. Draw neat diagrams wherever necessary.

**SECTION "A"**

Q.1 Define agricultural marketing and market. Write in detail the components of market.

Q.2 Enlist the dimensional classification of market. Explain the classification of market on the basis of accrual of marketing margin.

Q.3 Define contract farming. Write its types and need of contract farming in India.

Q.4 Explain advantages of transportation function. Enlist factors affecting transportation cost.

Q.5 Define market integrations and explain different types of market integrations.

Q.6 Explain concept of Rythu Bazar with respect to operational facilities required. Write objectives of Rythu Bazar.

Q.7 Write the objectives and importance of regulated market.

Q.8 Explain different types of State Trading Corporation and write their objectives.

Q.9 Discuss in detail hedging, speculation and future trading.

Q.10 Write short notes (Any Two).

a) AGMARK labeling b) ISI labeling c) ISO and CAC labeling

**SECTION "B"**

Q.11 State True or False.

1) The MSP is announced by the government of India ahead of the agricultural season every year.
2) When large number of sellers deal in heterogeneous and differential form a commodity is perfect competition.
3) A Marketing Function is an act, operation or service by which the original producer and the final consumer are linked together.
4) Packing is a part of packaging.

Q.12 Fill in the blanks.

1) The continuous flow of goods of seasonally producing agricultural products is possible due to _____function.
2) Market information includes _____ and market news.
3) Value addition of the agricultural products can be obtained by changing its form through _____function.
4) Marketed surplus may be greater, smaller or equal to _____.

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