MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, PUNE
SEMESTER END EXAMINATION
B.Sc. (Agri.)

Semester	: V (New)	**Term**	: I	**Academic Year**	: 2017-18
Course No.	: ECON 354	**Title**	: Agricultural Marketing, Trade and Prices		
Credits	: 2(1+1)				
Day & Date	: Tuesday, 14.11.2017	**Time**	: 14.00 to 16.00	**Total Marks**	: 40

Note :
1. Solve **ANY EIGHT** questions from **SECTION "A".**
2. All questions from **SECTION "B"** are compulsory.
3. All questions carry equal marks.
4. Draw neat diagrams wherever necessary.

SECTION "A"

Q.1 Define Agricultural Marketing. Classify the markets on twelve dimensions and explain in short the classification of market on the basis of degree of competition.

Q.2 Define Market Structure. Enlist the components of Market Structure and explain it in brief.

Q.3 Classify the Marketing Functions according to Thomsen and explain in short the Grading and Standardization function.

Q.4 Define Market Information and explain the criteria of good Market Information.

Q.5 Define Marketable and Marketed Surplus. Explain in short the factors affecting Marketable Surplus.

Q.6 Define Risk in Marketing and explain in short the types of Risk.

Q.7 Write the meaning of warehousing and explain the important functions of warehouses.

Q.8 Write the meaning of Market Integration? Enlist the types of Market Integration and explain in detail any one of them.

Q.9 Define Co-operative Marketing. Enlist the types of Co-operative Marketing and explain functions of Co-operative Marketing.

Q.10 Write short notes (Any Two).

a) Salient features of Model Act -2003

b) Objectives of State Trading enterprise

c) Role of FCI

SECTION "B"

Q.11 Fill in the blanks.

1) The products are transferred through marketing to persons having a higher utility from persons having a low utility is known as_____.

2) _____market is permanent in nature.

3) _____method, the produce in different lots is mixed and then sold as one lot.

4) On the recommendation of Dunkel draft, WTO was established in the year_____.

Q.12 Define the following terms.

1) Contract Marketing

2) Oligopoly Market

3) Regulated Market

4) Marketing Efficiency

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Q.10 State True or False.

1) The marketing process is completed when produce reaches to the consumer.
2) The market where there is only one seller is called as monopsony market.
3) In free market the government restrictions have to be increased as per WTO agreement.
4) The marketable surplus has negative relationship with size of farm.
5) Retailer is important intermediary who makes supply of the goods to consumers as per their requirement.

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