MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, PUNE
SEMESTER END EXAMINATION
B.Sc. (Agri.)

Semester	: V (New)	**Term**	: I	**Academic Year**	: 2015-16
Course No.	: ECON 354	**Title**	: Agricultural Marketing, Trade and Prices		
Credits	: 2(1+1)				
Day & Date	: Tuesday, 27.10.2015	**Time**	: 14.00 to 16.00	**Total Marks**	: 40

Note :
1. Solve **ANY EIGHT** questions from **SECTION "A".**
2. All questions from **SECTION "B"** are compulsory.
3. All questions carry equal marks.
4. Draw neat diagrams wherever necessary.

SECTION "A"

Q.1 Define the term Agricultural Marketing and explain the scope and subject matter of Agricultural Marketing.

Q.2 What do you mean by market? Explain in detail classification of market on the basis of volume of transactions.

Q.3 Define marketable and marketed surplus, explain the factors affecting marketable surplus.

Q.4 Write the classification of marketing functions suggested by Kohls and Uhl and explain the packaging function.

Q.5 Define market integration and discuss the different types of it.

Q.6 What do you mean by risk? Explain the different types of risk involved in marketing.

Q.7 Explain the different types of warehouses and enlist the important functions of warehousing.

Q.8 Explain the various methods of buying and selling.

Q.9 Explain the functions of Food Corporation of India.

Q.10 Write short notes on (Any two).
1) Contract farming
2) Future Trading
3) Processing

SECTION "B"

Q.11 State True or False.
1) Marketed surplus is always less than the marketable surplus.
2) Transportation adds the place utility to goods.
3) Open auction method of sale is not followed in regulated market.
4) Hedging is trading technique of transferring the price risk.

Q.12 Fill in the blanks.
1) _____ means the sorting of the unlike lots of the produce into different lots according to the quality specifications laid down.
2) Monopoly is a market situation in which there is only _____seller of a commodity.
3) A market in which goods are exchanged for money immediately after the sale is called _____ market.
4) Generally selling price of the wholesaler is the purchase price of _____.

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