

MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, PUNE
SEMESTER END EXAMINATION

B.Sc. (Agri.)

Semester : V (New)	Term : I	Academic Year : 2010-11
Course No. : ECON 354	Title : Agricultural Marketing, Trade and	
Credits : 2(1+1)	Prices	
Day & Date : Tuesday, 19.10.2010	Time : 14.00 to 16.00	Total Marks : 40

- Note :**
1. Solve ANY FIVE questions from SECTION "A".
 2. All questions from SECTION "B" are compulsory.
 3. All questions carry equal marks.
 4. Draw neat diagrams wherever necessary.

SECTION "A"

- Q.1 Enlist various dimensions of a market on which market can be classified.
Explain in detail the classification of market on the basis of location.
- Q.2 What do you mean by market structure? State in brief various components of market structure.
- Q.3 Enlist various marketing functions and explain any one marketing function in detail.
- Q.4 What is meant by marketed surplus? Explain factors affecting on marketable surplus.
- Q.5 What is total cost of marketing? Enlist various factors affecting the cost of marketing and explain about perishability of the product.
- Q.6 What is meant by co-operative marketing? Write in brief three tier structure of co-operative marketing societies.
- Q.7 Write short notes on-. (Any Two)
- 1) Marketing efficiency
 - 2) Market integration
 - 3) World Trade Organization (WTO)

SECTION "B"

- Q.8 Define the following terms.
- 1) Oligopoly market
 - 2) Price spread
 - 3) Hedging
 - 4) Bonded warehouse
 - 5) Market
- Q.9 Fill in the blanks.
- 1) A market in which there are only two buyers to purchase a commodity is called as _____.
 - 2) The central AGMARK laboratory is located at _____.
 - 3) The Head quarter of World Trade Organization is situated at _____.
 - 4) The transportation functions of marketing creates _____ utility.
 - 5) _____ Method of selling is generally used in regulated market.

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