MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, PUNE
SEMESTER END THEORY EXAMINATION
B.Sc.(Hons.) Agriculture
[Fifth Deans' Committee Recommended Syllabus]

Semester	: IV	Term	: Second	Academic Year	: 2024-25
Course No.	: ELE-EXTN 244	Title	: Agricultural Journalism		
Credits	: 3(2+1)				
Day & Date	: Friday, 25.04.2025	Time	: 9:00 to 12:00 hrs.	Total Marks	: 80

Note :
1. Solve **ANY EIGHT** questions from **SECTION 'A'**.
2. All questions from **SECTION 'B'** are compulsory.
3. All questions carry equal marks.
4. Draw neat diagram wherever necessary.

SECTION 'A'

Q.1 What do you mean by Journalism? Explain the importance of Journalism.

Q.2 State the theories of press and describe the types of Journalism in detail.

Q.3 What are the problems of Agricultural Journalism?

Q.4 Explain the characteristics of Ideal Journalist.

Q.5 Which language and style basics should be followed for writing in Newspaper and Magazine?

Q.6 Enlist the parts of Magazine and explain in detail the parts of Newspaper.

Q.7 Describe the different types of agricultural stories.

Q.8 State the sources of gathering information and explain in detail any three of them.

Q.9 What are the parts of News? Explain in detail the forms of News writing.

Q.10 Define Readability. Which steps should be considered in measuring readability?

SECTION 'B'

Q.11 Do as directed:

1) ABC of Journalism.
2) What is yellow journalism?
3) State the communication media.
4) 5 Ws and 1 H of Journalism.
5) Name the newspaper with agricultural content.
6) State the functions of Newspaper.
7) Give any two differences between News story and Magazine story.
8) State any two names of Press agencies.

Q.12 Fill in the blanks:

1) The purpose of _____ is to avoid errors in printed material.
2) _____ is a printed publication (usually issued daily or weekly) consisting of folded unstapled sheets.
3) The most expensive Ad pages in the magazine, are _____.
4) Never use more than _____ words in any sentence, except in special circumstances, while writing a news.
5) _____ is an organization that supplies news to newspapers, radio, television stations etc. using an electrical communication system.
6) Most of the news stories are written in _____ form.
7) _____ is a condensed news, which gives abstract of entire information.
8) Readability scale for the measurement of readability of publication, is developed by _____.

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