

MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, PUNE
SEMESTER END THEORY EXAMINATION

B.Sc.(Hons.) Agriculture

Semester : IV (New)	Term : Second	Academic Year : 2023-24
Course No. : ELE-EXTN 244	Title : Agricultural Journalism	
Credits : 3 (2+1)		
Day & Date : Sunday, 05.05.2024	Time : 9:00 to 12:00 hrs.	Total Marks : 80

- Note :**
1. Solve ANY EIGHT questions from SECTION 'A'.
 2. All questions from SECTION 'B' are compulsory.
 3. All questions carry equal marks.
 4. Draw neat diagram wherever necessary.

SECTION 'A'

- Q.1 Define Agricultural Journalism. Describe the problems of agricultural Journalism.
- Q.2 What is Success story? Give essentials and writing need of success story.
- Q.3 What is News story? Explain in detail the parts of news story.
- Q.4 Enlist the important parts of newspaper and explain in brief.
- Q.5 Explain the characteristics of Journalist.
- Q.6 Define Magazine. Enlist the parts of magazine and explain any two.
- Q.7 Explain the advantages of using photographs in newspaper.
- Q.8 Define Newspaper and explain the functions of newspaper.
- Q.9 What do you mean by News? Explain the characteristics of news.
- Q.10 Write short notes on (Any Two):
- a) Scope and importance of agricultural journalism
 - b) Sources of agricultural news
 - c) Proof reading

SECTION 'B'

- Q.11 Do as directed:
- 1) What is Layout?
 - 2) ABC of Journalism is _____.
 - 3) Define: Pictorial Feature
 - 4) Define: Readability
 - 5) Name any two News agencies of India.
 - 6) Define: Copy Editing
 - 7) Define: Illustration
 - 8) Define: Folder

(P.T.O.)

Q.12 Choose the correct answer-option:

- 1) Which of the following is not a principle of journalism?
 - a) Responsibility
 - b) Sincerity, Truthfulness and Accuracy
 - c) Objectivity / Impartiality
 - d) Dependence
- 2) The first ICAR publication started in 1948 was _____.
 - a) Indian Farming
 - b) Krishi Chayanika
 - c) Kheti
 - d) None of these
- 3) Editorial means _____.
 - a) A piece of interview
 - b) A point of view of newspaper
 - c) News of important well-known people
 - d) None of these
- 4) Which of the following writings explores the background, the birth and growth of an event?
 - a) News story
 - b) Magazine story
 - c) Both 'a' and 'b'
 - d) None of these
- 5) A brief introduction of a photograph is called _____.
 - a) Embargo
 - b) Credit line
 - c) Caption
 - d) None of these
- 6) The reading of the script to check the errors is called _____.
 - a) Composing
 - b) Proof reading
 - c) Gathering the information
 - d) None of these
- 7) The six important elements considered for writing news are _____.
 - a) Who? Which? Where? When? Why? How?
 - b) Who? What? Where? When? Why? How?
 - c) Who? What? Where? Whom? Why? How?
 - d) Who? When? Where? When? Why? How?
- 8) UPI stands for _____.
 - a) United Press of India
 - b) United Press International
 - c) United Press of Indonesia
 - d) None of these

