

## B.Sc.(Hons.) Agriculture

**Note :**

1. Solve ANY EIGHT questions from SECTION 'A'.
2. All questions from SECTION 'B' are compulsory.
3. All questions carry equal marks.
4. Draw neat diagram wherever necessary.

- Q.1 Enlist the characteristics of agricultural journalist and discuss any six of them.
- Q.2 Explain the basic functions of a newspaper.
- Q.3 What do you mean by agricultural journalism? Discuss the problems of agricultural journalism.
- Q.4 Write basic differences between agricultural journalism and other types of journalism.
- Q.5 What are the important parts of a newspaper? Discuss in brief.
- Q.6 Write down the steps in measuring readability of publication.
- Q.7 Write short notes on:
  - a) Wire services
  - b) Use of photographs in news story
- Q.8 Write down the important tips for coverage of events for media.
- Q.9 Write short notes on:
  - a) Importance of journalism
  - b) Writing the photo captions
- Q.10 Give various proof-reading symbols with its meaning useful in editing publication.

**Q.11 a) Define the following terms:**

- 1) Readability  
2) Magazine  
3) Newspaper  
4) Journalism

**b) State True or False and correct it, if necessary:**

- 1) The book entitled 'Print Media and Broadcast Journalism' is written by Bhatt, S.C.
- 2) Magazines are published on a better paper than Newspapers.
- 3) The purpose of proof reading is to avoid errors in printed material.
- 4) Body is capsule opening centre at the top of news.

Telegram - AgroMind

Q.12 a) Fill in the blanks:

- 1) \_\_\_\_\_ is a condensed news, which gives abstract of entire information.
- 2) A person who writes for a newspaper, magazine or a journal is known as \_\_\_\_\_.
- 3) Most commonly used forms of news story writing is \_\_\_\_\_.
- 4) An article in which the people who run a newspaper give their opinion on an important issue is called \_\_\_\_\_.

b) Do as directed:

- 1) What are the 5 Ws and 1 H in News?
- 2) Write two examples of artwork used in news stories.
- 3) Write any two sources of agricultural information.
- 4) Spell out the ABCs of Journalism.

