

MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, PUNE

SEMESTER END THEORY EXAMINATION

B.Sc.(Hons.) A.B.M.

Semester	: VI (New)	Term	: Second	Academic Year	: 2022-23
Course No.	: ELE-BM 3611	Title	: <i>Advances in Agribusiness Management</i>		
Credits	: 3 (2+1)	Time	: 14:00 to 17:00 hrs. Total Marks : 80		
Day & Date	: Friday, 14.07.2023				

- Note :**
1. Solve ANY EIGHT questions from SECTION 'A'.
 2. All questions from SECTION 'B' are compulsory.
 3. All questions carry equal marks.
 4. Draw neat diagram wherever necessary.
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SECTION 'A'

- Q.1 Describe the steps in planning.
- Q.2 Enlist the principles of organization. Explain any four of them.
- Q.3 State and explain the different essential elements of controlling.
- Q.4 Explain the purpose and objective of planning.
- Q.5 Describe the forms of business organization.
- Q.6 Explain the qualities of a good supervisor.
- Q.7 Define leadership and explain the types of leadership style.
- Q.8 Explain the elements of Total Quality Management.
- Q.9 Explain in detail scope for agri-business.
- Q.10 State and explain the importance of organization.

SECTION 'B'

- Q.11 Define the following terms:

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|-------------------------|------------------------------|
| 1) Agri-business | 2) Management |
| 3) Financial Management | 4) Human Resource Management |
| 5) Motivation | 6) Communication |
| 7) Capital Management | 8) Staffing |

- Q.12 Spell-out the following abbreviations:

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| 1) SWOC | 2) PEST |
| 3) APEDA | 4) MPEDA |
| 5) MOFPI | 6) SFAC |
| 7) FSSAI | 8) ISO |

