

MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD  
SEMESTER END EXAMINATION

B.B.A. (Agri.)

Semester : V (New)	Term : I	Academic Year : 2017-18
Course No. : EXTN 354	Title : Information Technology in Agri-Business	
Credits : 2(1+1)	Time : 14.00 to 16.00	Total Marks : 40
Day & Date : Monday, 13.11.2017		

- Note :
1. Solve ANY EIGHT questions from SECTION "A".
  2. All questions from SECTION "B" are compulsory.
  3. All questions carry equal marks.
  4. Draw neat diagrams wherever necessary.

SECTION "A"

- Q.1 Define database and explain in detail about it.
- Q.2 Write in detail Components of IT.
- Q.3 Write down the qualities of commodities permissible under future trading.
- Q.4 Define Information Technology. Explain its Role in Agri. Business.
- Q.5 Describe the advantages of E-commerce over traditional market.
- Q.6 Explain the importance of Common Service Centers.
- Q.7 What is e-chaupal? Give detail information about e-chaupal.
- Q.8 What are the benefits of IT application in Agri.business?
- Q.9 Write short notes.
  - a) Online market status
  - b) Electronic auction
- Q.10 Explain the role of private companies in online marketing.

SECTION "B"

- Q.11 Define the following terms.
  - 1) E Commerce
  - 2) Telecommunication
  - 3) Electronic mail
  - 4) Output devices
- Q.12 Spell out the abbreviations.
  - 1) DMI
  - 2) UPS
  - 3) AGMARKNET
  - 4) GUI

