

MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, PUNE
SEMESTER END THEORY EXAMINATION

B.Sc.(Hons.) A.B.M.

Semester : IV (New)	Term : Second	Academic Year : 2022-23
Course No. : BM 244	Title : Food Business Management	
Credits : 2 (2+0)		
Day & Date : Thursday, 06.07.2023	Time : 9:00 to 12:00 hrs.	Total Marks : 80

- Note :
1. Solve ANY EIGHT questions from SECTION 'A'.
 2. All questions from SECTION 'B' are compulsory.
 3. All questions carry equal marks.
 4. Draw neat diagram wherever necessary.

SECTION 'A'

- Q.1 Explain in detail the food preservation methods.
- Q.2 Describe the classification of foods.
- Q.3 Explain the present status of food industry in India.
- Q.4 Define labeling. Mention the advantages and disadvantages of labeling.
- Q.5 Explain the steps and objectives of Food Waste Management.
- Q.6 Define logistics management. Explain the types of logistics management.
- Q.7 What are the challenges and opportunities of food business in India?
- Q.8 What do you mean by quality management? Explain the stages of quality management.
- Q.9 State and explain the objectives and benefits of traceability.
- Q.10 Describe the types of improved grain storage structure and explain any two of them.

SECTION 'B'

Q.11 Define the following terms:

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|--------------------|-------------------|
| 1) Food | 2) Marketing |
| 3) Exporting | 4) Packaging |
| 5) Retailing | 6) Pasteurization |
| 7) Food processing | 8) Market |

Q.12 Spell-out the abbreviations:

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| 1) ISO | 2) FAO |
| 3) FASCC | 4) FDA |
| 5) HACCP | 6) IPR |
| 7) IFT | 8) IFSS |

