

MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, PUNE
SEMESTER END THEORY EXAMINATION

B.Sc.(Hons.) A.B.M.

Semester	: IV(New)	Term	: Second	Academic Year	: 2021-22
Course No.	: BM 244	Title	: Food Business Management		
Credits	: 2 (2+0)	Time	: 14:00 to 17:00 hrs		
Day & Date	: Wednesday, 14.09.2022	Total Marks	: 80		

- Note :
1. Solve ANY EIGHT questions from SECTION 'A'.
 2. All questions from SECTION 'B' are compulsory.
 3. All questions carry equal marks.
 4. Draw neat diagram wherever necessary.

SECTION 'A'

- Q.1 Enlist institutions involved in food industry. Explain any four of them.
- Q.2 Explain the need of quality management in food industry.
- Q.3 Describe methods of food preservation.
- Q.4 Explain the types of packing material and packing methods.
- Q.5 Explain the types of food grain storage structure.
- Q.6 Explain 4 Ps of Food Marketing.
- Q.7 Explain policies related to food processing and market.
- Q.8 How is food waste managed in food industry?
- Q.9 Explain labelling requirements for food products in India.
- Q.10 Explain in detail Food Safety and Standards (ISO and Codex).

SECTION 'B'

- Q.11 Define the following terms:

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|------------------------|-----------------------------|
| 1) Logistic management | 2) Entrepreneurship |
| 3) Marketing | 4) Export |
| 5) Food traceability | 6) Food economics |
| 7) Food business | 8) Food business management |

- Q.12 Give full forms of the following:

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| 1) IPR | 2) ISO | 3) FSSAI | 4) BIS |
| 5) HACCP | 6) MoFPI | 7) APEDA | 8) ICAR |

