MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, PUNE

SEMESTER END EXAMINATION

B.B.A. (Agri.)

Semester	: III (New)	Term	: I	Academic Year	: 2017-18
Course No.	: MKT 232				
Credits	: 3(2+1)	Title	: Marketing Institutions and Organizations		
Day & Date	: Monday, 13.11.2017	Time	: 9.00 to 12.00	Total Marks	: 80

Note :
1. Solve **ANY EIGHT** questions from **SECTION "A"**.
2. All questions from **SECTION "B"** are compulsory.
3. All questions carry equal marks.
4. Draw neat diagrams wherever necessary.

SECTION "A"

Q.1 What is marketing institutions? Explain functions of the marketing institutions.

Q.2 What is co-operative marketing society? Explain in detail its functions.

Q.3 Explain NAFED in brief and enlist its objectives.

Q.4 Write in detail about Food Corporation of India with their functions.

Q.5 Write in detail about Maharashtra State Agricultural Marketing Board.

Q.6 Write in brief about objective and functions of State Trading Corporation of India.

Q.7 Write in detail about the objectives of establishing APEDA with their development programme.

Q.8 Write in detail about the Directorate of Marketing and Inspection.

Q.9 Explain in detail about NDDB.

Q.10 Write short notes.

a) Coffee Board b) Coconut Board

SECTION "B"

Q.11 Give full forms of the followings.

1) TRIFED 2) CACP
3) JCI 4) COSAMB
5) NAFED 6) NOVOD
7) APMC 8) CCI

Q.12 Fill in the blanks.

1) Tea board is a _____institution.
2) FCI established in the year_____.
3) Head office of MAHAGRAPES is located at _____ in Maharashtra.
4) In tobacco production India occupies _____position in the world.
5) Head office of NAFED is at _____.
6) The CCI entered in the domestic market in the year_____.
7) JCI established in the year_____
8) The coffee board of India is an _____ body.

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