

MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, ~~UNIVERSITY~~
SEMESTER END EXAMINATION

B. Sc. (Hons.) A. B. M.

Semester	: II (New)	Term	: II	Academic Year	: 2018-19
Course No.	: MKT 122	Title	: Marketing Institutions and Organizations		
Credits	: 2 (1+1)	Time	: 09.00 to 11.00	Total Marks	: 40
Day & Date	: Monday, 13.05.2019				

- Note :
1. Solve ANY EIGHT questions from SECTION "A".
 2. All questions from SECTION "B" are compulsory.
 3. All questions carry equal marks.
 4. Draw neat diagrams wherever necessary.

SECTION "A"

- Q.1 State the different activities performed by NAFED.
- Q.2 Discuss in brief about FCI and enlist the functions carried out by FCI.
- Q.3 State the functions of APMC.
- Q.4 Discuss in brief about NDDB and enlist objectives of NDDB.
- Q.5 Explain in brief about DMI and enlist the functions of DMI.
- Q.6 Explain in brief about Tobacco Board in Agriculture.
- Q.7 State the objectives and types of State Trading Corporation.
- Q.8 Write in brief about Cotton Corporation of India.
- Q.9 Discuss in brief about functions of Jute Corporation of India.
- Q.10 Write short notes (Any Two):
- a) Rubber Board b) MAHAMANGO c) MAHAGRAPE

SECTION "B"

- Q.11 Give full forms of the following.
- 1) MSCCGMFL 2) NIAM 3) SAMB 4) NSC
- Q.12 Fill in the blank.
- 1) The _____ have been established to strength the production and marketing of milk and milk products.
- 2) The _____ is an apex body of the state marketing board was established in February 1988.
- 3) The _____ is an apex organization of marketing co-operatives in the country.
- 4) The Jute Corporation of India was set up by the Government of India in the year _____.

