

MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, PUNE
SEMESTER END EXAMINATION

B.B.A. (Agri.)

Semester : II (New)	Term : II	Academic Year : 2016-17
Course No. : EXTN 121	Title : Entrepreneurship and Personality Development	
Credits : 2 (2+0)	Time : 09.00 to 12.00	Total Marks : 80
Day & Date : Monday, 08.05.2017		

- Note :
1. Solve ANY EIGHT questions from SECTION "A".
 2. All questions from SECTION "B" are compulsory.
 3. All questions carry equal marks.
 4. Draw neat diagrams wherever necessary.

SECTION "A"

- Q.1 Define the term Entrepreneur and describe in detail the characteristics of Entrepreneurs.
- Q.2 Describe the role of Entrepreneurship in economic development.
- Q.3 What is the meaning of Management? Write in detail the scope of management regarding entrepreneurship.
- Q.4 Define Personality. Describe the factors influencing personality.
- Q.5 Explain in detail legal requirement for promotion of venture.
- Q.6 Define Human Resource Management. Describe nature of Human Resource Management.
- Q.7 Describe factors affecting entrepreneurial growth in India.
- Q.8 Differentiate between Management and Administration.
- Q.9 Define Management. Describe the various functions of Management.
- Q.10 Define promotion of venture. Discuss the opportunity analysis for promotion of venture.

SECTION "B"

- Q.11 State True or False.
- 1) To acquire the right man at right jobs at right time is one of the objects of Human Resource Management.
 - 2) Decision making is the primary function of Manager.
 - 3) Entrepreneurial development is necessary for economic development of India.
 - 4) Manager is the owner of the industry.
 - 5) Promotion of venture is process of starting new enterprise or new business idea.
 - 6) Entrepreneur has no role in industrial development of India.
 - 7) Entrepreneur is a composite of three basic elements - invention, innovation and adaptation.
 - 8) Innovation is different from invention.

(P.T.O)

Q.12

Select the appropriate words from the following:-

- 1) The word 'Entrepreneur' is derived from _____ word.
 - a) Latin
 - b) French
 - c) Asian
 - d) Italian
- 2) Entrepreneurial Development programme provides _____.
 - a) Self employment
 - b) Increase in skill of entrepreneur
 - c) Education and Training
 - d) All of these
- 3) Entrepreneurial Development Institute of India is situated in _____.
 - a) Ahmedabad
 - b) Mumbai
 - c) New Delhi
 - d) Chennai
- 4) District Industrial Centre was established in the year _____.
 - a) 1977
 - b) 1999
 - c) 2002
 - d) 2005
- 5) _____ is a new idea, object which is perceived by an individual.
 - a) Innovation
 - b) Invention
 - c) Adoption
 - d) Object
- 6) The word Entrepreneur was first used by _____.
 - a) Evans
 - b) Schumpeter
 - c) Richard Cantillon
 - d) Alfred Marshall
- 7) Which of the following is included in SWOT analysis?
 - a) Opportunity
 - b) Weakness
 - c) Strength
 - d) All of these
- 8) Social responsibility is a _____ process.
 - a) One way traffic
 - b) Two way traffic
 - c) Three way traffic
 - d) None of these

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