

MAHARASHTRA AGRICULTURAL UNIVERSITIES EXAMINATION BOARD, PUNE
SEMESTER END THEORY EXAMINATION

B.Sc.(Hons.) Agri-Business Management

Semester	: 1 (New)	Term	: First	Academic Year	: 2024-25
Course No.	: ARM-111	Title	: Introduction to Agribusiness Management		
Credits	: 2(2+0)	Time	: 10:00 to 13:00 hrs.	Total Marks	: 80
Day & Date	: Thursday, 06.02.2025				

- Note :
1. Solve ANY EIGHT questions from SECTION 'A'.
 2. All questions from SECTION 'B' are compulsory.
 3. All questions carry equal marks.
 4. Draw neat diagram wherever necessary.

SECTION 'A'

- Q.1 Define Agri-Business Management. Explain input and output services in Agri-business.
- Q.2 Explain the role of Agriculture in Indian economic development.
- Q.3 Define Planning. Explain importance of planning.
- Q.4 Explain impact of liberalization and globalization on Agri-Business sector in India.
- Q.5 What is Contract farming? Explain different contract farming models.
- Q.6 Describe the scope and importance of Agri-Business Management.
- Q.7 Explain the types and scope of contract farming.
- Q.8 Explain different levels of management and managerial roles given by Henry Mintzberg.
- Q.9 What is Staffing? Explain the process of selection in detail.
- Q.10 Write short notes on (Any Two):
 - a) Trends in agricultural production
 - b) Genetically modified food
 - c) Trends of agricultural credit in India

SECTION 'B'

- Q.11 Fill in the blanks:
- 1) _____ is an agreement between farmers and processing and/or marketing firms to produce and supply agricultural products.
 - 2) _____ and _____ are considered as the 'Fathers of Agri-business'.
 - 3) In the _____ model, the buyer company owns and manages the farm.
 - 4) _____ is the process of structuring the resources and activities needed to achieve the business's goals.
 - 5) _____ is an agricultural practice that aims to produce healthy products without harmful chemicals.
 - 6) _____ in management is the process of evaluating an organization's progress towards its goals and correcting any deviations.
 - 7) _____ is a management principle that emphasizes the importance of team spirit and unity among employees.
 - 8) _____ is a management function that involves guiding and motivating employees to achieve an organization's goals.

(P.T.O.)

Q.12 Do as directed:

- 1) Who is known as the 'Father of Management'?
- 2) Define: Globalization.
- 3) Who introduced the 14 principles of management?
- 4) Farmer Producer Organizations play a key role in agriculture by helping farmers to improve their economic and social standing. (State True or False)
- 5) Enlist three Management skills.
- 6) Define: Privatization.
- 7) Write full form of 'FPO'.
- 8) In management, planning is the process of choosing the best candidate for a job opening within an organization. (State True or False)

